



DIAGEO

SUPPLIER DIVERSITY & INCLUSION

CREATING POSSIBILITIES TOGETHER, EVERY DAY, EVERYWHERE.

ABOUT DIAGEO

Diageo is a global leader in beverage alcohol with iconic brands in spirits and beer. Our culture is rooted in a deep sense of our purpose, the personal connections our people have to our brands, our relationships with each other and our passion to win.

We have a responsibility to ensure that our people, our suppliers, the communities around our operations, our customers and consumers and society at large all thrive as a result of our business

DIGEGO'S SUPPLIER DIVERSITY PROGRAM

Supplier Diversity is a key pillar in our overall diversity and inclusion agenda. Aligned with our commitment to foster social and economic improvements and create sustainable supply chains, Diageo North America strives to ensure that qualified diverse businesses have equal access and opportunity to compete for business with our company. We aim to create a supplier base that is reflective of the communities where our company operates, and where our employees live and work.

DIVERSE SUPPLIERS

Diageo follows definitions for diverse suppliers created by the National Minority Supplier Development Council (NMSDC), Women's Business Enterprise National Council (WBENC), the U.S. Small Business Administration (SBA) and the National Gay Lesbian Chamber of Commerce (NGLCC).

HOW TO ENGAGE US

Create an introductory story telling us about your company that showcases your company story and the unique capabilities that set you apart.

The Presentation should include:

- Company's mission and vision
- Company's history, size, certifications, number of facilities and employees
- Your understanding of Diageo's specific needs and how you can help us to solve them
- Key capabilities that set you apart from other suppliers
- Introduction to your leadership team
- Key insights about your capability to support our business (e.g. customers base, awards, certification, investment strategy, etc.)

Presentation Tips:

- Be succinct (10–12 slides)
- Include your company's logo in the header and footer of each slide
- Include supporting visuals (graph's, photos, videos that support your story)
- Do not include Diageo proprietary images

Register your company:

<https://diageo.supplierone.co/>

Email your story to:

supplier.diversity@diageo.com

CELEBRATING LIFE, EVERY DAY, EVERYWHERE®

